

# HIDING A HIGH FRACTION OF LOCATION PRIVACY THROUGH NOVEL EPIDEMIC MODEL

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**Abstract-Location aware cellphones support different area based on administration: Clients address the LBS server and learn on the fly about their encompassing's. However, such questions dole about private data, empowering the LBS to track clients we address this issue by proposing a client privacy-preserving approach for LBS's. Our solution does not oblige changing the LBS server structural planning and does not accept outsider servers; yet, it essentially enhances client location privacy. The additional gain comes from the cooperation of cellphones or systems; these keep their setting data in a support and pass it to other, searching for such data. Consequently a client remains hidden from the server. We build a novel Epidemic model to catch the conceivably time-dependent, progress of information propagation among the clients .The results show that our scheme of hides a location based queries. Finally our implementation indicates the cost of collaboration is negligible.**

**Index Terms:Mobile networks,Location-based services (LBS), Location privacy, Novel Epidemic Model**

## I. INTRODUCTION

Clients of cell phones or systems have a tendency to regularly have a need to discover points Of Interest (POIs), for example, restaurants, hotels, or service stations [1], in close nearness to their current areas. Collections of these POIs are regularly put away in databases advertisement served by Location Based Service (LBS) suppliers. A client first establishes his or her current position on a cell phone or system, for example, a BlackBerry, Apple iPhone, or Android gadget through a positioning technology such as GPS (Global Positioning System) or cell tower, and uses it as the origin for the search [2]. The issue is that, if the client's real area is given as the inception to the LBS, which performs the lookup of the POIs, and then the LBS will discover that area.

In addition, a history of location visited may be recorded and could potentially be used to target the clients with unexpected content such as advertisements, used to track him or her. The key idea of our scheme is that, all the services will be stored in a server database. When the clients is requesting for services him/her will be having user id after client requesting for particular services it will processed to proxy. In the proxy, clients requested services, category, node name,

status will be displayed. If the public key is matched then the clients requested services will be sent to client, in the server process server will not display the client location (node name, user id) instead it will display as proxy, so there is a high fraction of location privacy [1].

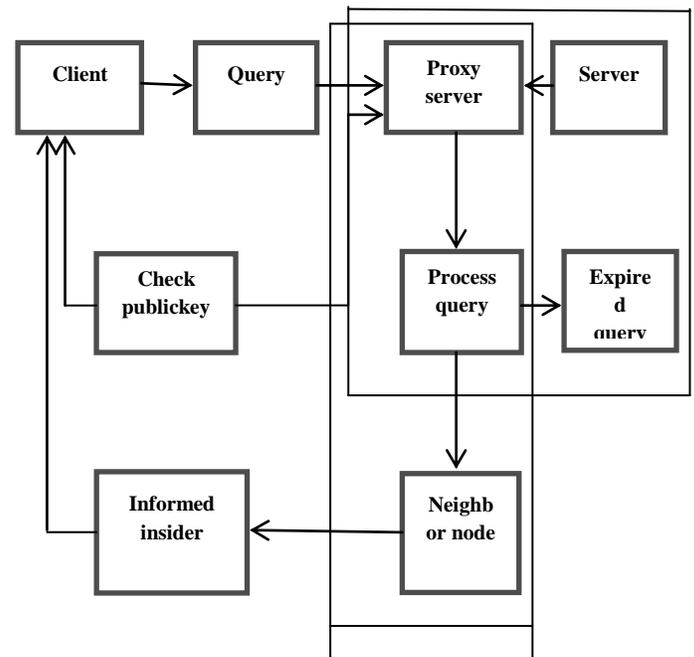


Figure 1: Working Of System Architecture

## II. LITERATURE SURVEY

Our basic scenario involves a cell phone, client who operates a smart phones or systems with area location technology and wireless data transfer ability. The clients look for adjacent POIs (i, e., closest neighbor) by first building and sending a query to a known LBS server over the remote system [3]. The LBS server recovers the inquiry, performs a search of its POI database. Our convention must meet the following requirements:

- 1) The LBS server should not learn the client's accurate area.
- 2) There must be no outsiders, trusted or otherwise in the convention between the clients and the server.

- 3) The execution must be computationally productive on equipment, for example, cell phones or systems, which are resource constrained.
- 4) The methodology can't depend on a protected processor that is not typically found on a commercial cell phone or system.

Clearly, these necessities show the requirements for a mechanism to directly recover data in a safe and private route without revealing the contents of the requirements for an intermediary between clients and database server to provide some kind of masking functions. Our proposed solutions is sufficiently nonexclusive to permit an application to depend on any PIR (private information retrieval) plan [2], [3].

### III. EXISTING SYSTEM

To upgradesecurity for LBS clients a few arrangements have been proposed and two primary classifications are[4],

- Centralized
- User-driven

#### 1. Centralized Methodologies

Centralized methodologies present an outsider in the framework, which secures clients security by working between the client and the LBS[4]. Such an mediator proxy server could anonymize the client or her gadget. It could mix a client's query with those of different clients, so that the LBS server dependably sees a gathering of queries.

#### 2. User-driven Methodologies

Client driven methodologies work on the gadget. Regularly they hope to haze the location information by, for example, having the client's cell phone or laptops submit erroneous, noisy GPS directions to the LBS server.

#### Disadvantages

Centralized Methodologies

- 1) The risk of an untrustworthy LBS server is tended to by the presentation of another outsider server. Furthermore, new intermediary servers become as attractive for attacker's as centralized LBS.
- 2) Other centralized methodologies required the LBS to change its operation by, for instance , ordering that, it process modify the query Or that store information in an unexpected way [9].

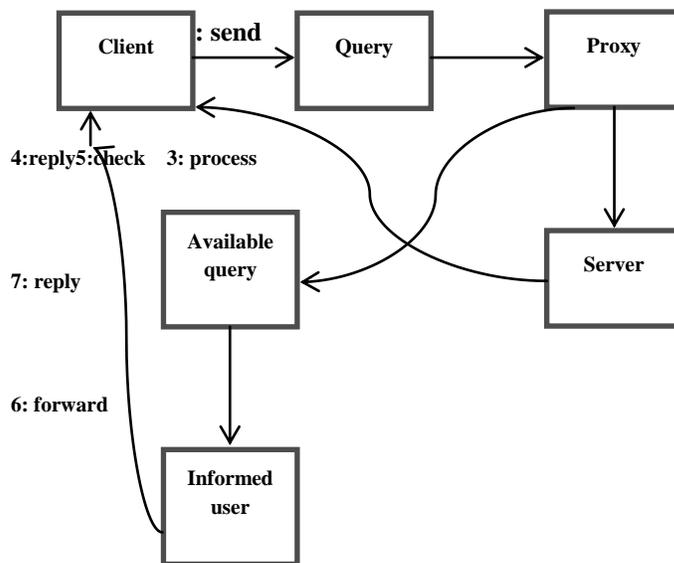
#### User-Driven Methodologies

- 1) Obfuscation approaches that secures client area security can corrupt the client experience if clients require high protection, e.g., LBS reactions would be erroneous.
- 2) Obfuscation additionally is not powerful.

### IV. PROPOSED SYSTEM

The main aim of proposed system is to

- 1) To avoid the privacy problem of clients by collaborate with one another to mutually enhance their privacy.
- 2) In effect, essentially the insurance systems turn into a misshaped convention among customers.
- 3) Mobile or system and laptop user's worries about their location privacy are in fact that most of them are inspired to participate in ensuring themselves.
- 4) Clients only contact the LBS server if cannot find the sought of data among their peers, i.e., other close-by reachable gadget.



**Figure 2:** Collaboration Diagram

## V. IMPLEMENTATION AND ANALYSIS

### Modules

- Mobile users
- Location based server (LBS)
- User query
- Check authenticity
- User privacy

#### 1) Mobile users

Consider  $N$  clients who move in an area part into  $M$  discrete regions/areas. The versatility of every user  $u$  is a discrete-time Markova chain on the set of regions: The probability that user  $u$ , currently in region  $r_i$ , will next visit region  $r_j$  is donated by  $p_u(r_j|r_i)$ [5],[6]. Let  $\pi_u(r_i)$  be the probability that user  $u$  is in region  $r_i$ . Each user possesses location-aware wireless gadgets, capable of ad hoc device-to-device communication and of connecting to the remote infrastructure (e.g., cellular and Wi-Fi networks).

#### 2) Location Based Servers (LBS)

As users move between regions, they leverage the infrastructure to submit local-search queries to LBS. The information that the sense that it is no substantial. Note that data expiration is not identical to the clients accessing the LBS when his /her data has expired and then wishes to receive the most progressive version of it[2].

#### 3) User Query

A seeker, basically a client who does not have the sought of data in her buffer, first broadcast his/her inquires to their neighbor's through the wireless ad hoc interface of the gadgets. This a local query. Each client with valid data about a region is termed informed clients for that area[5]. Clients interested in getting location-specific information about a region are called information seekers of that region.

#### 4) Check Authenticity

The data the LBS provide is self-verifiable, i.e., clients can confirm the integrity and authenticity of the server reactions. This can be done in different ways; in our framework, the client gadget confirms a digital signature of the LBS on each reply by using the LBS provider's public key. As a result, a compromised access point or mobile gadgets cannot degrade

the experience of clients by altering replies or disseminating expired data [7].

#### 5) User Privacy

In essence, a subset of clients in every area has to contact the LBS to get the updated data, and the rest of the users benefit from the peer-to-peer collaboration. Intuitively, the higher the proportion of hidden client queries, the higher her location privacy is [6]. We propose a novel location-privacy protection mechanism for LBS [8]. To take advantages of hiding clients querying form the server, which minimizes the exposed information about the client's location to the server?

The below activity diagram will show the output of our scheme. Some parameters of epidemic model is listed below,

- Seeker: users who are interested in obtaining data are in the seeker state.
- Informed: users who had data about the region are in informed state.

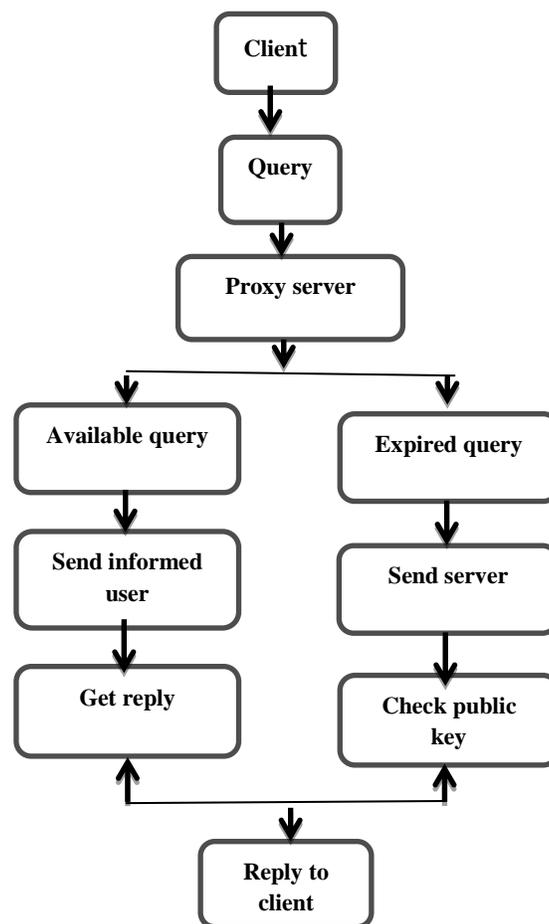


Figure 3: Process of Activity Diagram

In our implementation, all the data will be stored in a server database where this sever database will be having the user id, password using this data can be added to server, server will generate a public key for client, where as in client side, the client will request for some data or services, whereas this request will be processed in server proxy.

In proxy all the data will be stored like; client's requested services, node name, port name, requested time. Client will get the requested services when the public key is matched with server generated public key. All the data will be stored in the server where as in our implementation server will not store the node name or port name of client pc, so there is location privacy in our implementation, any hackers can't hack the client requested details.

## VI. CONCLUSION

We have proposed a novel epidemic model approach to enhance the privacy of LBS clients, to be used against service providers who could extract data from their LBS queries and abuse it. We have developed, a scheme that enables LBS clients to hide a location and to reduce their exposure while they continue to receive the location context data they need.

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